



## BELGIAN BUSINESS DIRECTORY POLAND 2012

We are currently in the process of updating the **BBC catalogue** and we would like your input to publish our **new 2012 edition** which will coincide with the **20<sup>th</sup> Anniversary of the Chamber**. The catalogue will be free of charge for all companies interested in co-operation with the companies which are listed in it.

The quality of content of the catalogue is of the utmost importance to us and, with this in mind, we would be grateful if you could provide us with **the information on your company** that you would like to appear in the catalogue. We would also ask you to clearly indicate the sector of your activities as this will ensure that your company will be more easily found by potential customers and/or partners. The information will appear in two languages, **English and Polish**, and the size of the catalogue will be **22x22 cm**.

Moreover, we invite you to familiarize yourself with our **advertising offer**. We have prepared different possibilities for the promotion of your company in our catalogue. You can choose the most suitable option for your company's needs.

We would like to emphasize that the Belgian Business Directory Poland 2012 is not only intended for **BBC Members** but for **all companies** present in Poland which are interested in the Belgian market.

### ADVERTISING OFFER

The general public will have access to the catalogue. The Belgian Business Directory 2012 will not only be **available in hard copy** (800 copies) but it will also be published on the **BBC website** ([www.belgium.pl](http://www.belgium.pl)) with the possibility to look through it. This gives fantastic promotional opportunities which each company should take into consideration.

To meet your expectations, we have prepared different possibilities for the promotion of your company in our catalogue. You can choose the most suitable option for your company's needs.

Our advertising offer is presented below. **All prices are net** i.e. they do not include 23% VAT.

	MEMBERS	NON-MEMBERS	
		Non-Members	Non-Members (Small Companies – max. 2 employees)
1 page of essential info: - logo - short description of company activity (in English & Polish) - 3 contact	Free	800 PLN	440 PLN*  *if a Small Company decides to become a Member of the BBC for the amount of 440 PLN gross, then this



persons			option is FREE OF CHARGE
Additional advertising page opposite the company information	2000 PLN	2500 PLN	
Additional advertising page in the catalogue	1000 PLN	1500 PLN	
Insert	0,8 PLN/item	1,30 PLN/item	
Cover page II (first internal page, left)	5000 PLN	6000 PLN	
Cover III (last internal page, right)	3500 PLN	4500 PLN	
Cover page IV (back)	6500 PLN	7500 PLN	

The advertisement needs to be in .pdf or .tif format, 22x22 cm, CMYK, 300 dpi (including bleed 5mm each side).

The order form for additional advertising and the company information form should be sent by **26<sup>th</sup> August 2011** to: [bbc@belgium.pl](mailto:bbc@belgium.pl). Please do not forget to enclose your **company's logo** in both **closed (.jpg)** and **open (.ai, .eps, .cdr)** formats.

**All payments** should arrive by **2<sup>nd</sup> September 2011** at the account number below:

**Belgijska Izba Gospodarcza**  
**PL 38 1600 1127 0003 0121 1096 3001**  
Fortis Bank Polska S.A., II Oddział w Warszawie  
Ul. Gottarda 9  
02-683 Warszawa