



BELGIAN BUSINESS CHAMBER

# Belgian Days 2020 sponsorship package

November 13-19, 2020

# The Belgian Days are...

..... a showcase of Belgian excellence in Poland.

The 22<sup>nd</sup> edition of the **Belgian Days** will take place from **13 till 19 November 2020**.

The format of meetings and events will be adapted to the sanitary and preventive measures as may still be required in light of the evolution of the COVID-19 pandemic. We will make smart use of online and other 'corona-proof' tools.



Belgian  
Business  
Chamber

in cooperation with...



EMBASSY OF BELGIUM



FLANDERS  
INVESTMENT  
& TRADE



Flanders  
State of the Art

Event calendar

# Belgian Days 2020

13/  
11

King's Day reception

E-Health Conference

Belgian Business Mixer

17/  
11

18/  
11

Construction and Real Estate Day

Belgian Gala Concert

BBC Business Women Club

CEO Forum

19/  
11

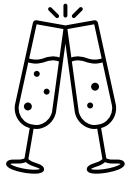


Belgian  
Business  
Chamber

# King's Day

Friday, November 13, 2020

Embassy of the Kingdom of Belgium



A festive reception in the Mniszech Palace, seat of the Belgian Embassy, for Polish dignitaries, the diplomatic corps, business leaders, academia, representatives of civil society and the art scene, as well as the Belgians living in Poland



*This event is by invitation only.*



**EMBASSY OF BELGIUM**



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# Belgian Business Mixer

Tuesday, November 17, 2020, 19:00 – 22:00

Bristol Hotel,  
Krakowskie Przedmieście 42/44, Warsaw

Moderation: Mr Marc Peirs - tbc



Culinary show – Belgian specialties tasting



Beer tasting



Screening of promotional videos/testimonials of our members/sponsors

Event sponsor



**BNP PARIBAS**



# E-Health conference

Tuesday, November 17, 2020, 12:00 - 15:00

Institute of Biocybernetics and Biomedical Engineering (IBIB), 4 Ks. Trojdena street



## Brussels, the new European Capital of e-Health. Opportunities for Polish start-ups

Cluster Lifetech  
Incubateur EEBIC  
UCB

Polskie Towarzystwo Tele-Medycyny  
i e-Zdrowia



Overview of the biomedical sector in Brussels

The Cluster Lifetech and its role for new entrants on the Brussels Health market 



Project of the European e-Health Valley

Testimony of a Brussels health company with experience in development supported by Regional Instruments 



Presentation of the Polish Telemedicine Society



Q&A and Networking lunch



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## BNP PARIBAS REAL ESTATE – GENERAL OVERVIEW ON REAL ESTATE SECTOR AND CONSTRUCTION BUSINESS – COVID19



Current situation and forecast – economic



Panel discussion with representatives of the biggest Belgian companies active in PL – sharing best practices – COVID19 management

# Construction & Real Estate Day

Wednesday, November 18, 2020, 9:00 – 14:00  
The Warsaw Hub (tbc)

2

## DATA ANALYSIS AND DATA MANAGEMENT IN REAL ESTATE AND CONSTRUCTION BUSINESS



Innovation and digitalization  
Value of data analysis and integration  
Presenting a showcase and panel discussion



Piet Swerts

Composer/musicologist/pianist

<http://www.pietswerts.be/>



Atanares Ensemble

String orchestra

<https://www.ataneres.com/>



Piet Swert's own compositions are alternated with his new subtle arrangements of Chopin's posthumous Nocturne, the Adagio from Beethoven's Emperor's Concerto, Satie's famous Gymnopédie, Debussy's atmospheric Claire de Lune and Soler's vibrant Fandango.

## Belgian Gala Concert

Wednesday, November 18, 2020

Warsaw University of Technology



# BBC Business Women Club

Thursday, November 19, 2020

The Hub Warsaw

Main speaker: Mr Christian Dekoninck – Management Center Europe



Image building and communication – interactive workshop with MCE



Image building as a big part of career building



First impressions in business etiquette



Effective business communication



Opportunity to exchange experiences, discuss and network



# CEO Forum

Thursday, November 19, 2020

Embassy of the Kingdom of Belgium

Moderation: **Mr Krzysztof Kalata, PRAXEO**

The CEO Forum is the annual assembly of 'Captains of Industry' active on the Belgian and Polish markets. This high level meeting offers a platform for exchanging experiences on doing business in and with Poland and for discussing issues of topical interest for the business community.

Special Guest:

**Mr. Marcin Horata**

*Solidarity Transport Hub Poland*

as an opportunity for foreign business development  
– speech and open discussion

Cocktail and networking event



# BBC Award 2020

Thursday, November 19, 2020

Embassy of the Kingdom  
of Belgium



The Belgian Business Chamber Awards 2020  
in recognition of meritorious Belgian companies  
active in Poland.



*"The aim is to promote innovation and modern solutions  
implemented on the Polish market."*

The Gold, Silver and Amber Awards  
are presented  
during the CEO Forum  
– Gala Event  
in the Embassy of Belgium.



**GOLD SPONSORS**



**SILVER SPONSORS**

# Sponsors of the Belgian Days 2020



**BNP PARIBAS**



**EVENT SPONSOR**

# Media patronage



*EuropaProperty.com*<sup>®</sup>



# Sponsorship Type

GOLD SPONSORSHIP

35 000 PLN\*

SILVER SPONSORSHIP

17 000 PLN\*

EVENT SPONSORSHIP

12 000 PLN\*

SPONSOR IN-KIND

\*All prices are netto and do not include 23% VAT

# Possible Sponsorship Benefits

Pre-event recognition



## COMPANY LOGO

Invitations, Programs, Website

Footnote of every BBC e-mail sent in Oct.& Nov.



## ARTICLE IN *PULS BIZNESU*

paper press



## WEB BANNER ON BBC'S MAIN SITE

in October - November



## SOCIAL MEDIA PROMOTIONS

LinkedIn, Facebook, Instagram



## MEDIA PRESS RELEASES & ARTICLES

online and in the press

Gold  
Sponsor

Silver  
Sponsor

Event  
Sponsor

Sponsor  
In-Kind



# Possible Sponsorship Benefits

On-site recognition

Gold Sponsor   Silver Sponsor   Event Sponsor   Sponsor In-Kind



## INVITATION TO GALA DINNER

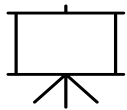
CEO Forum

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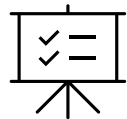
## COMPANY'S ROLL'UP ON BD 2020 EVENTS

✓

✓

✓

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## COMPANY LOGO ON BD 2020 ROLL'UP

All BD events

✓

✓

✓

✓



## FREE ENTRIES

All BD events

10

5

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One BD events of choice

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# Meet the Team



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# Thank you!

WE ARE LOOKING FORWARD TO WORKING  
WITH YOU

BELGIAN BUSINESS CHAMBER