



# SPONSORSHIP PACKAGE



# Events Callendar

Mon  
15/11/2021

Tue  
16/11/2021

Wed  
17/11/2021

Thu  
18/11/2021

AM

**King's Day**

**Real Estate  
Conference**

**Real Estate  
B2B  
Meetings**

**Business Breakfast  
BBC Business  
Women Club**

PM

**Belgian  
Business  
Mixer**

**Concert  
P.S.It's All  
Music**

**CEO Forum  
BBC Awards 2020  
& 2021**

The format of meetings and events will be adapted to the sanitary and preventive measures as may still be required in light of the evolution of the COVID-19 pandemic. In case of restrictions, we will make smart use of online and other 'corona-proof' tools, as we did last year.



# What are the Belgian Days?

This is the cooperation between:



Belgian  
Business  
Chamber



EMBASSY OF BELGIUM

**The Belgian Days** are a showcase of Belgian excellence in Poland.

The 23rd edition of the Belgian Days will take place from **15 till 18 November 2021.**



FLANDERS  
INVESTMENT  
& TRADE



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EMBASSY OF BELGIUM

# King's Day

Traditionally, Belgian King's Day marks as the start of **the BELGIAN DAYS.**

A festive reception in the Mniszech Palace, seat of the Belgian Embassy, for Polish dignitaries, the diplomatic corps, business leaders, academia, representatives of civil society and the art scene, as well as the Belgians living in Poland.

PROGRAM

Mon 15/11/2021  
Mniszech Palace, Senatorska 34, Warsaw



King's Day 2020



# Real Estate Conference



Main presentation will describe the **Current situation of Investment market and law environment.**

1<sup>st</sup> Panel discussion with representatives of **the biggest Belgian companies active in Poland** - current situation and forecast

2<sup>nd</sup> Panel discussion about **Sustainability**

Full agenda: tbc

Moderation: Christian Dekoninck

PROGRAM

Tue 16/11/2021  
CIC, Chmielna 71, Warsaw





# Belgian Business Mixer

**Belgian Business Mixer** with its unique networking atmosphere, enriched by Belgian specialities, finger food, drinks and hot dishes; this year will focus on **“Successful Belgian investments in Poland”** panel discussion.

One of the success is the venue itself – prestigious new location on the 46th floor of **Warsaw UNIT** built by **Ghelamco**.

PROGRAM



**Tue 16/11/2021**  
**Warsaw UNIT, rondo I. Daszyńskiego 1, Warsaw**

Belgian Beer Tasting 2013



# Real Estate / Proptech Trade Mission from Brussels

**Trading Mission** from Belgium will be a complement to the Real Estate Conference through B2B meetings.

PROGRAM



Meeting one by one

Registration starts 1st of September

Hub. Brussels coordination

Wed 17/11/2021, 9:00 to 14:00  
NYX Hotel, Chmielna 71, Warsaw





# Concert

## P.S. It's All Music

The decade transition to 2021 is a confusing period of global social crisis. In the new reality of "social distancing", music continues to connect, move and heal. **P.S. It's all music** pays homage to a bygone era, but also looks forward to a dynamic sequel.

This production is a retrospective in the long, adventurous musical career of **Maestro Piet Swerts**. In addition to his capacity as a composer, Piet Swerts will perform the role of soloist on the piano himself.

He is accompanied by the dynamic, warm, professional, young strings of the **Ataneres Ensemble** with roots from Leuven.



PROGRAM

Wed 17/11/2021  
TBC

ATANERES ENSEMBLE



# Business Breakfast BBC Business Women Club

Image building and communication  
– **interactive workshop**  
with Christian Dekoninck from MCE.

The interactive workshop will provide a chance to discuss image building and communication as an inseparable part of a career.

Our expert will explain how to make a remarkable **first impressions** in business etiquette and the steps to effective business communication.

After workshops there will be great opportunity to **exchange** experiences, **discuss** and **network** over a delicious breakfast.



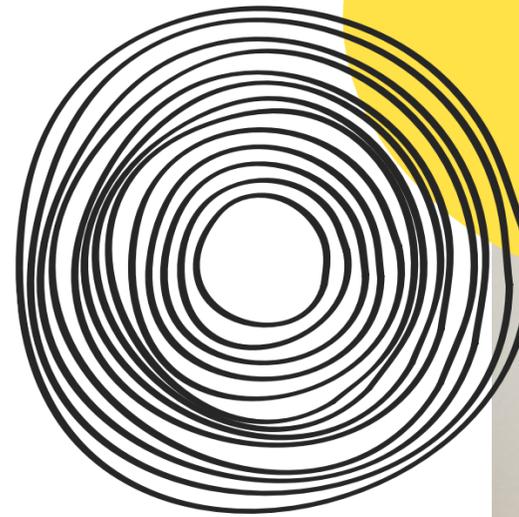
Business Breakfast  
BBC Business  
Women Club  
2020

PROGRAM

Thu 18/11/2021  
Lubomirski Palace, Żelaznej Bramy 10, Warsaw



EMBASSY OF BELGIUM



# CEO Forum

## PROGRAM

The CEO Forum is the annual reception 'Captains of Industry' active on the Belgian and Polish markets. This **high level gala** offers a platform for exchanging experiences on doing business in and with Poland and for discussing issues of topical interest for the business community.

A foreseen **Guest of honour** will represent the Polish Authorities.

CEO Forum, as **the culmination** of Belgian Days, will take a form of a walking dinner.



Thu 18/11/2021  
Mniszech Palace, Senatorska 34, Warsaw

CEO Forum 2019



# Belgian Business Chamber Awards 2020 & 2021

The Belgian Business Chamber Awards is a recognition of meritorious Belgian companies active in Poland.

Competition Question 2021:  
Please describe what your company is doing within these areas and add examples:

1. Corporate Social Responsibility (CSR)
2. Creating value for Belgian business in Poland
3. Innovative ways of doing business

Applications are open until 21st October

The Awards will be presented during the CEO Forum.

This year, because of last year restrictions, we will present the BBC Awards for the Winners of 2020 and 2021.

PROGRAM



CEO Forum 2019

Thu 18/11/2021  
Mniszech Palace, Senatorska 34, Warsaw



# Type of Sponsorship

Gold sponsorship - 35 000 PLN\*

Silver Sponsorship - 17 000 PLN\*

Event Sponsorship - 12 000 PLN\*

Sponsor In-Kind

\*All prices are netto and do not include 23% VAT

# Possible Sponsorship Benefits

SPONSORSHIP OFFERS

## PRE-EVENT RECOGNITION

### COMPANY LOGO

- Invitations, Programs, Website
- Footnote of every BBC e-mail sent in Oct.& Nov.

ARTICLE IN PULS BIZNESU  
paper press

SOCIAL MEDIA PROMOTIONS  
LinkedIn, Facebook, Instagram

MEDIA PRESS RELEASE  
online and in the press

WEB BANNER ON BBC'S MAIN SITE

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Event  
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Sponsor  
In-Kind



# Possible Sponsorship Benefits

SPONSORSHIP OFFERS

## ON SITE RECOGNITION

Gold  
Sponsor

Silver  
Sponsor

Event  
Sponsor

Sponsor  
In-Kind

INVITATION TO GALA DINNER

2

1



COMPANY'S ROLL'UP ON BD 2020  
EVENTS



COMPANY LOGO ON BD 2020  
ROLL'UP  
All BD events



FREE ENTRIES  
All BD events

10

5



One BD events of choice



3

1



# Contact the Team



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