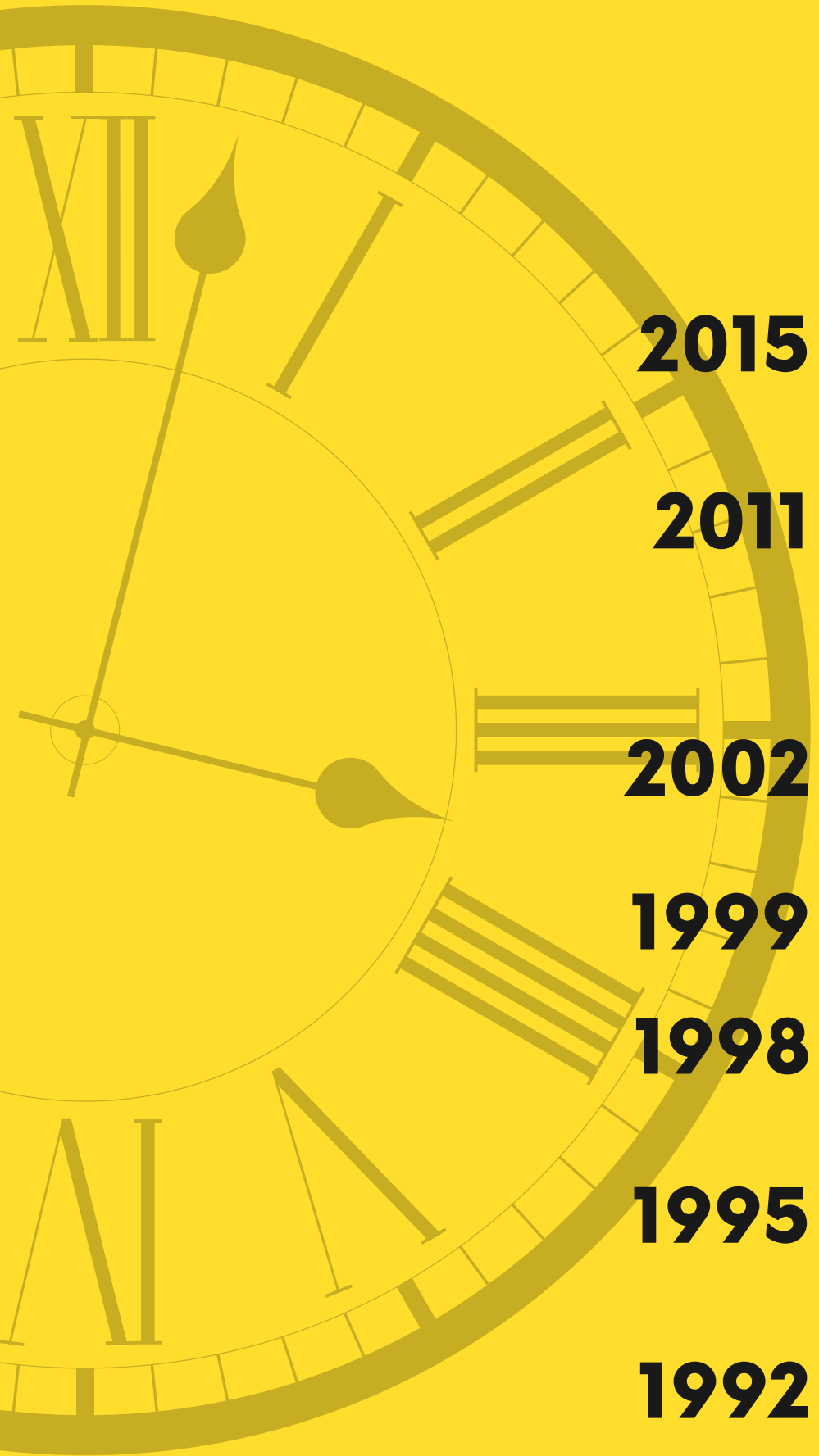




BBC 30TH ANNIVERSARY & BELGIAN DAYS

**SPONSORSHIP
PACKAGE**



2015



visit of **Belgian Royal Family** in Poland

2011



transformation from Association to **employers' union**

2002



from Belgian Business Club to **Belgian Business Chamber**

1999



first edition of the **Belgian Days**

1998



registration as **the non-profit association**

1995



Belgian Business Club

1992



Informal Belgian Beer Club



Milestones of the BBC

5 REASONS *why* do we celebrate



PRESENCE

to emphasize the BBC activity in Poland for 30 years



BACK TO THE ROOTS

to recreate the BBC history and spread it around BBC Members



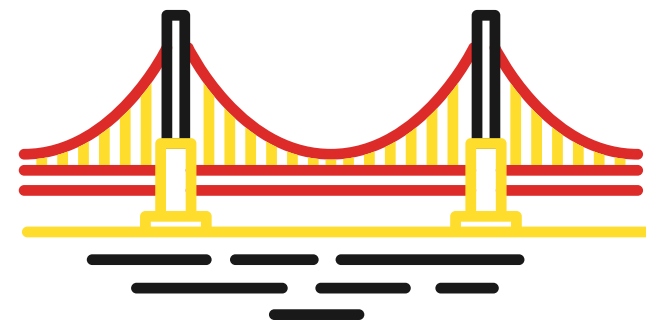
UNIQUENESS

to appreciate initiative of BBC founders



DEVELOPMENT

to show the constant growth of the BBC and Belgian-Polish co-operation



BRIDGE

to create a bridge between what was in the past and what we have now

INTERVIEWS

#BackToTheRoots

How do we celebrate?



We create a series of interviews with people engaged in developing BBC through the last 30 years.

These short videos take us back in time, present the business benefits as well as the milestones in the BBC's activity on the Polish market.



Interviews are published every Tuesday on BBC social media, full version is available on BBC youtube



EVENT in

Partly seated party 100 – 150 pax

Nice venue surrounded by a green scenery

Few rooms with different climate

Outside roofed tent with live cooking stations:

- Belgian fries with mussels
- Stoofvless
- Tap beer
- Open Bar

How do we celebrate?



Festive celebration together with all #BBCMembers and Partners

Opportunity to meet former Board Members and founders of BBC

Unique Belgian atmosphere

Location: Mokoto Fort

Types of BBC 30th Anniversary Sponsorship



12 500 PLN Gold Sponsorship

8 000 PLN Silver Sponsorship

Possible Sponsorship Benefits

Gold Sponsor
12 500 PLN

Silver Sponsor
8 000 PLN

LOGO OF COMPANY on invitations and other materials prepared for the event



LOGO OF COMPANY on animated movie presenting the history of the BBC – distributed online and during the event



COMPANY ROLLUP during the event



EXTRA INVITATION for the event

1



COMPANY'S 3 MINUTES PRESENTATION during the event



MENTION OF THE COMPANY AT THE END of every publication regarding 30th Anniversary (social media, newsletter, website)





Proposal of Belgian Days Events Calendar

to be confirmed

Mon
14/11/2022

Tue
15/11/2022

Wed
16/11/2022

Thu
17/11/2022

AM

**Real Estate
Conference**

**Business Breakfast
BBC Business
Women Club**

PM

**Cultural
event**

**King's Day
reception**

**Belgian
Business
Mixer**

**CEO Forum
BBC Awards 2022**



What are the Belgian Days?

This is the cooperation between:



The Belgian Days are a showcase of Belgian excellence in Poland.

The 24th edition of the Belgian Days will take place from **14 till 17 November 2022.**



FLANDERS
INVESTMENT
& TRADE





Cultural event

Concert? Art exhibition? or maybe Author's meeting?

PROGRAM

We are still working to make this event an unforgettable experience!



Belgian Artist Exhibition 2016



Belgian Gala Concert 2019

Mon 14/11/2022
Warsaw



Meeting with Marek Orzechowski 2018





Real Estate Conference

PROGRAM

Panel discussions with representatives of the biggest Belgian real estate and construction companies active in Poland about:

- Current situation and **forecast** – economic
- Sharing **best practices**
- **Successful resolution** of real estate disputes – Joanna Kolber, Strelia

Tue 15/11/2022
Warsaw





EMBASSY OF BELGIUM

King's Day

Traditionally, Belgian **King's Day** marks as the start of **the BELGIAN DAYS**.

A festive reception in the Mniszech Palace, **seat of the Belgian Embassy**, for Polish dignitaries, the diplomatic corps, business leaders, academia, representatives of civil society and the art scene, as well as the Belgians living in Poland.

PROGRAM

Tue 15/11/2022
Mniszech Palace, Senatorska 34, Warsaw



King's Day 2021



Belgian Business Mixer

Belgian Business Mixer
a unique networking experience organised in one of
the **prestigious Warsaw building** and enriched by Belgian
cuisine specialities such as **beer, fries and chocolates!**

PROGRAM



Wed 16/11/2022
Warsaw

Belgian
Business
Mixer 2021



WARSAW 14-17.11.2022



Business Breakfast BBC Business Women Club

PROGRAM

BBC Business Women Club Business Breakfast are not only a great opportunity **to meet and discuss** within businesswomen, but a chance to develop skills and women **self-confidence** in work.

Also this year, we will prepare an **interactive workshop** with one of BBC experts.

Exchange experiences, and **network** with ambitious and entrepreneurial international businesswomen over delicious breakfast is planned too.



Business Breakfast BBC Business Women Club 2021

Thu 17/11/2022
Warsaw



EMBASSY OF BELGIUM

CEO Forum

PROGRAM

The CEO Forum is the annual reception 'Captains of Industry' active on the Belgian and Polish markets. This **high level gala** offers a platform for exchanging experiences on doing business in and with Poland and for discussing issues of topical interest for the business community.

A foreseen **Guest of honour** will represent the Polish Authorities.

CEO Forum, as **the culmination** of Belgian Days, will take a form of a gala dinner.



CEO Forum 2021



CEO Forum 2021

Thu 17/11/2022
Mniszech Palace, Senatorska 34, Warsaw



Type of Belgian Days 2022 Sponsorship

Gold sponsorship - 41 500 PLN*

Silver Sponsorship - 21 000 PLN*

Amber Sponsorship - 8 000 PLN*
Reserved only for Amber members

**Partner
Media Patrons**

*All prices are netto and do not include 23% VAT

Possible Sponsorship Benefits

SPONSORSHIP OFFERS

Gold
Sponsor

Silver
Sponsor

Amber
Sponsor

PRE-EVENT RECOGNITION

COMPANY LOGO

- Invitations, Programs, Website, Brochure
- Footnote of every BBC e-mai sent in Oct.& Nov.



ARTICLE IN PULS BIZNESU paper press



SOCIAL MEDIA PROMOTIONS LinkedIn, Facebook, Instagram



MEDIA PRESS RELEASE online and in the press



WEB BANNER ON BBC'S MAIN SITE



Possible Sponsorship Benefits

SPONSORSHIP OFFERS

ON SITE RECOGNITION

INVITATION TO GALA DINNER

Gold
Sponsor

Silver
Sponsor

Amber
Sponsor

2

1



COMPANY'S ROLL'UP ON BD 2020 EVENTS



EVENT ADVERTISING WALL

All Belgian Days events



FREE ENTRIES

All Belgian Days events

15

8

3

PRESENTATION OF THE COMPANY

on the chosen Belgian Days event (3 min)



DISTRIBUTION OF PROMOTIONAL MATERIALS

during the chosen Belgian Days event



Possible Sponsorship Benefits

SPONSORSHIP OFFERS

POST-EVENT RECOGNITION

LOGO IN THE POST EVENT VIDEO

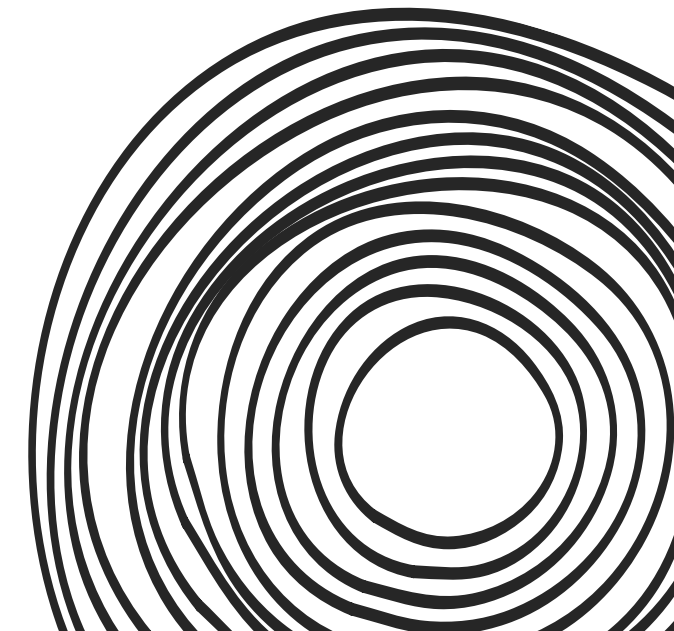
TAG ON AFTER EVENT POST

BD RAPORT AND LETTER OF THANKS

Gold
Sponsor

Silver
Sponsor

Amber
Sponsor



Two Sponsorship...

Save your budget and combine sponsorship package of 30th Anniversary & Belgian Days 2022



Gold sponsorship for BD and Anniversary - 48 000 PLN*
instead of - 54 000 PLN

Silver Sponsorship for BD and Anniversary - 25 000 PLN*
instead of 29 000 PLN

...More Possibilities.

*All prices are netto and do not include 23% VAT



Thank you very much for considering our sponsorship!

For more detail please contact:

Aleksandra Guzek
Project Manager
aleksandra.guzek@belgium.pl
883 358 805